IMPORTANT RISK INFORMATION

WARNING TO WOMEN WHO SMOKE
Do not use Lo Loestrin® Fe if you smoke cigarettes and are over 35 years old. Smoking increases your risk of serious cardiovascular side effects (heart and blood vessel problems) from birth control pills, including death from heart attack, blood clots, or stroke. This risk increases with age and the number of cigarettes you smoke.

Please see Important Risk Information throughout and accompanying full Prescribing Information.

Lo Loestrin® Fe is indicated for pregnancy prevention*

*If you are moderately obese, discuss with your healthcare provider whether Lo Loestrin Fe is the best choice for you.
**Is Going Lo Low Right for You?**

In addition to effective pregnancy prevention, Lo Loestrin® Fe may give women **short, lighter periods**.\(^1\)\(^2\) Most women had a period that lasted less than 2 days on average and most had periods that were lighter than normal.

Lo Loestrin Fe is the only available ultra-low-dose prescription birth control pill that **has just 10 micrograms of daily estrogen**—the lowest daily dose of estrogen among all birth control pills!\(^1\) Lo Loestrin Fe can be an option for many women who are looking for effective pregnancy prevention with a low dose of estrogen.\(^1\)

Lo Loestrin Fe is also the #1-prescribed oral contraceptive by obstetricians/gynecologists.\(^3\) There is no generic equivalent to Lo Loestrin Fe.

**What is Lo Loestrin® Fe?**

Lo Loestrin Fe is a birth control pill that contains a combination of 2 female hormones. The hormones are an estrogen called ethinyl estradiol and a progestin called norethindrone acetate.\(^1\)

Birth control pills do not protect you against sexually transmitted diseases, including HIV, the virus that causes AIDS.\(^1\)

**IMPORTANT RISK INFORMATION (continued)**

**Who should not take Lo Loestrin Fe?**

Do not use Lo Loestrin Fe if you have kidney, liver, or adrenal disease because this could cause serious heart and health problems, or if you have or have had blood clots, history of heart attack or stroke, high blood pressure that medicine cannot control, breast cancer or any cancer that is sensitive to female hormones, liver disease or liver tumors, unexplained bleeding from the vagina, or if you are or may be pregnant.

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\(^1\)Source: Online survey conducted by Harris Poll on behalf of Actavis Pharma, Inc., between July 7–14, 2014, among 1,005 U.S. women ages 18–45 currently using OCs or considering use in the next 6 months.

\(^2\)Survey respondents could choose from the following to indicate their interest in an oral contraceptive (OC) with the lowest amount of daily estrogen: extremely interested, very interested, somewhat interested, and not at all interested. The 93% value represents those who answered extremely interested, very interested, and somewhat interested.

\(^3\)A survey of more than 1,000 current and potential birth control pill users found that 93% are interested* in a pill with the lowest amount of daily estrogen.\(^4\)\(^1\)
What will my periods be like when taking Lo Loestrin Fe?

Lo Loestrin Fe may give women short, lighter periods. Some women had a period that lasted less than 2 days per cycle on average. Plus, some women taking Lo Loestrin Fe had periods that were lighter than normal.\(^1,2\)

What about bleeding and spotting between my periods?

It’s not uncommon to have some bleeding and spotting between periods. Your body may need some time to adjust to your pill, which can take a few months. Approximately half of the women who use Lo Loestrin Fe have unscheduled bleeding or spotting in the first months of use, and the frequency of the bleeding and spotting between periods decreased over time. About one-third of users continue to have unscheduled bleeding or spotting after one year of use. If the unscheduled bleeding or spotting is heavy or lasts for more than a few days, you should discuss this with your healthcare provider.\(^1\)

What if I miss my period?

It is not uncommon for you to miss a period. In a clinical study, about 50% of women experienced a missed period by the end of 1 year.\(^1\)

However, if you go 2 or more months in a row without a period or miss your period after a month when you did not take your pills correctly, call your healthcare provider because you may be pregnant. Stop taking Lo Loestrin Fe if you are pregnant.\(^1\)

**IMPORTANT RISK INFORMATION (continued)**

What else should I know about taking Lo Loestrin Fe?

Treatment with Lo Loestrin Fe should be stopped if you have a blood clot, and at least 4 weeks before and through 2 weeks after major surgery. You should not take Lo Loestrin Fe any earlier than 4 weeks after having a baby or if you are breastfeeding. If you experience yellowing of the skin or eyes due to problems with your liver, you should stop taking Lo Loestrin Fe. If you are pre-diabetic or diabetic, your doctor should monitor you while using Lo Loestrin Fe and should evaluate you if you have any significant change in headaches or irregular menstrual bleeding.

**Please see Important Risk Information throughout and accompanying full Prescribing Information.**
Ready to Go Lo Low?

How do I take Lo Loestrin® Fe?
First, decide what time of day to take your pill. It’s important that you remember to take your pill at the same time every day and in the order as directed on your pill pack—just follow the arrows.¹

Each Lo Loestrin Fe pill pack has 24 “active” blue pills (with hormones) and 2 “active” white pills (with hormones) for Weeks 1, 2, 3, and part of Week 4. The pill pack also has 2 “reminder” brown pills (without hormones) for the last part of Week 4.¹

Your Lo Loestrin Fe pill pack¹

Take a Lo Loestrin Fe pill every day, for 28 days, until the pack is empty. Then you start a new pill pack. The brown pills keep you in the habit of taking a pill every day and help remind you that it’s time to start a new pack.¹

If you have more questions about how to take Lo Loestrin Fe, see the enclosed full Prescribing Information or talk to your healthcare provider.

If you miss pills, you could get pregnant. This includes starting the pill pack late. The more pills you miss, the more likely you are to get pregnant.¹

IMPORTANT RISK INFORMATION (continued)
What are the most serious risks of taking Lo Loestrin Fe?
Lo Loestrin Fe increases the risk of serious conditions including blood clots, stroke, and heart attack. These can be life-threatening or lead to permanent disability.
IMPORTANT RISK INFORMATION (continued)

What are the possible side effects of Lo Loestrin Fe?
The most common side effects reported by women taking Lo Loestrin Fe in a study were nausea/vomiting, headache, spotting or bleeding between menstrual periods, painful menstruation, weight change, breast tenderness, acne, abdominal pain, anxiety, and depression.

Birth control pills do not protect you against any sexually transmitted disease, including HIV, the virus that causes AIDS.

Please see Important Risk Information throughout and accompanying full Prescribing Information.
Looking to Save Money?

Most eligible patients **PAY NO MORE THAN $25***
per Lo Loestrin® Fe prescription fill!

How to save:

1. If you are an eligible patient,* present your Lo Loestrin Fe
   Savings Card at your pharmacy with your valid prescription
   for Lo Loestrin Fe

2. Most eligible patients pay no more than $25* per 28-day
   supply for up to 12 prescription fills. Be sure to bring your
   card to the pharmacy each time you refill your Lo Loestrin Fe
   prescription

3. This offer is good for up to 12 uses before the program
   expires on January 31, 2017

*Depending on insurance coverage, most eligible patients pay no more than $25 per 28-day
supply for up to 12 prescription fills. Check with your pharmacist for your copay
discount. Maximum savings limit applies; patient out-of-pocket expense may vary. Offer
not valid for patients enrolled in Medicare, Medicaid, or other federal or state healthcare
programs. Please see Program Terms, Conditions, and Eligibility Criteria at
allerganocavings.com.
If you have questions about the Lo Loestrin® Fe Savings Program, simply call us at 1.855.439.2817.

Mail-order patients

If you fill your prescription through a mail-order pharmacy, or if you are unable to have your card processed at your local pharmacy, please submit:

1. A photocopy of the front and back of your Lo Loestrin® Fe Savings Card
2. Your original proof of purchase (original pharmacy receipt with your name and address, pharmacy name, product name, prescription numbers, NDC number, date filled, quantity, and price) and a photocopy of the front and back of your insurance card
3. Your date of birth
4. Mail all of the information to: Lo Loestrin® Fe Savings Program, c/o PSKW, PO Box 7017, Bedminster, NJ 07921-9918

Please allow 6–8 weeks to receive your reimbursement. Reimbursement requests must be postmarked by January 31, 2017. Reimbursements are subject to Program Terms, Conditions, and Eligibility Criteria.

Please see Important Risk Information throughout and accompanying full Prescribing Information.
Go Lo Low
With Your Birth Control

Lo Loestrin® Fe is the only available ultra-low-dose birth control pill option with 10 micrograms of daily estrogen that provides effective pregnancy prevention with an acceptable bleeding profile.1,2

To find out more about the only birth control pill with just 10 micrograms of daily estrogen,1 visit loloestrin.com.

Birth control savings
With the Lo Loestrin® Fe Savings Card, most eligible patients PAY NO MORE THAN $25* for Lo Loestrin Fe prescriptions!

*Depending on insurance coverage, most eligible patients pay no more than $25 per 28-day supply for each of up to 12 prescription fills. Check with your pharmacist for your copay discount. Maximum savings limit applies; patient out-of-pocket expense may vary. Offer not valid for patients enrolled in Medicare, Medicaid, or other federal or state healthcare programs. Please see Program Terms, Conditions, and Eligibility Criteria at allerganocsavings.com.

IMPORTANT RISK INFORMATION

WARNING TO WOMEN WHO SMOKE

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Please see Important Risk Information throughout and accompanying full Prescribing Information.


Lo Loestrin® Fe
(norethindrone acetate and ethinyl estradiol tablets; ethinyl estradiol tablets and ferrous fumarate tablets)
1 mg/10 mcg and 10 mcg

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